C.A.R. PERENNIAL BLOOM AWARD APPLICATION FORM

NAME: Adele Maguire

ADDRESS: 7955 Broomes Island Road, Broomes Island, Maryland 20615

CLUB: Calvert Garden Club

PRESIDENT'S NAME: Joyce Fletcher PHONE: 410-535-5569

OFFICES HELD BY APPLICANT:

Recording Secretary – 1999-2001 Vice President – 2001-2003 President – April 2003-March 2007 Advisor – 2007-2009

DISTRICT II OFFICE: Corresponding Secretary 2007-2009

CHAIRMANSHIPS: Historian, Memorials and Remembrances, Programs, Plant Sale Chair, Ways and Means, Hostesses, Pilgrimage

HONORS & ACHIEVEMENTS: Adele became a member of Calvert Garden Club in February of 1998. The following year she was elected to the position of Recording Secretary which she held for two years. After serving as Recording Secretary she was elected Vice President in charge of Programs. In this position, Adele planned over fourteen monthly programs as well as trips to Ladew Gardens, the National Arboretum, Lewis Ginter Gardens and Hillwood.

When she became President in April of 2003, she enthusiastically took control of the club and began to implement her theme "Honoring the Past, Challenging the Present, Molding the Future." She continued to support past traditions of the club such as floral design and horticultural exhibits at every meeting. She continued the Club's strong community outreach programs, such as the Showcase, nursing center therapy, and the London Towne Daffodil Show. At the same time, she began to establish new traditions such as planning and holding a New Members Tea to increase membership, new and better communication styles via a redesigned newsletter and a website. She even started to discuss the idea of holding a flower show; something the club had not done for the past ten years or more. She slowly began to make changes in the way we did business; changes such as using email and the website. She wanted to ensure that the Club would be better prepared for the challenges of technology and the 21st Century. We believe that she was successful and that the Calvert Garden Club is a better Club with Adele having

been its president for four years. Below are some specific achievements that we believe support our nomination of Adele Maguire to receive **C.A.R.** "Perennial Bloom Award."

Newsletter – In 2003, when Adele took office as President, she recruited a member to totally redesign and update the club newsletter. She also ran a contest to name the newsletter. Members suggested names and they were voted upon by the Club. The newsletter became known as the "Garden Post" and from that time forward, with the help of new technology, it has become much more professional. It is now the main communication tool of the Club.

Web Site – In 2004, a year after becoming President, Adele drafted a savvy young technology guru and tasked her with designing a website. She did a great job and presented it to the Club requesting funds to bring it on- line. Many older members were leery about this project because they did not have a computer and were not interested in getting one. It took some effort, but Adele was able to convince them to approve the funds. The website went on-line in 2004; nine years later it is much more professional and heavily used by Members to access the Newsletter and other important information. It has also proved to be an excellent tool to recruit new members and to advertise Club activities, such as the plant sale, the Pilgrimage and Art Blooms.

The Historic Kitchen Garden at Linden – With Adele's leadership, a member of Calvert Garden Club, Nancy Thompson, designed a four square kitchen garden to be installed at Linden, the home of Calvert County's Historical Society. The design and implementation plans were submitted to the Principal Financial Group and won the Mary Duff Walters Award for Preservation of Beauty. The Club received a grant in the amount of \$3,000 which was used to buy the hard scape and the plant materials for the garden. On September 20, 2005, the garden was dedicated to the community with Governor Ehrlich, Senator Mike Miller and other local politicians and officials from Calvert County in attendance. The Garden is still maintained today.

Small Standard Flower Show – It had been a decade since the Calvert Garden Club had a flower show. With long-time member Mary Briscoe's urging, Adele persuaded the Club that it was "our time" to put on a Small Standard Flower Show. Members stepped up, designed a schedule, recruited floral designers and horticultural exhibitors, collected props and set up the site and on October 7, 2006 "Motion Pictures" Lights, Camera, Action was opened to the public. It was a huge success and thoroughly enjoyed by both members of the club and public.

Maryland House and Garden Pilgrimage: 2002, 2005, 2008 – While still Vice President, and into her Presidency and beyond, Adele and two other Club members, Nancy Thompson and Mary Smolinski, co-chaired the Maryland House and Garden Pilgrimage. Over the next seven years, this group sponsored three Pilgrimages, raising money for the refurbishment of an outbuilding at the Historical Society, a cloak room for the One Room School House and a Hospice Garden at Calvert County's new Hospice House. With Adele's encouragement, Club members pounded the streets for ads, made floral arrangements, worked as hostesses at the homes, prepared lunches, put up signs, parked cars and did whatever was asked of them. Their efforts resulted in three very successful Pilgrimages that won accolades from the community and the State.

Calvert Artists Showcase – For four years, under Adele's direction, Calvert Garden Club supported the Calvert Artists Showcase. The Showcase was a volunteer organization that put on theatrical productions to raise money for non-profit organizations. Each year Calvert Garden Club designed, made and donated 25 to 30 floral arrangements for the Showcase to auction off. All money raised went to the Showcase.

Habitat for Humanity – In December of 2005 Adele led the Club in support of this organization's Holiday House Tour. Calvert Garden Club made and donated over 25 holiday arrangements to decorate the homes on tour. Proceeds from ticket sales went to Habitat for Humanity.

Plant the Promise – In 2003, Adele responded affirmatively to a request from Patuxent Elementary School in Calvert County to assist them with their "Plant the Promise" project. This project was in response to CAASA's (Calvert Alliance Against Substance Abuse) challenge to students to "promise" to stay drug and alcohol free by planting tulip and daffodil bulbs. The Club donated the bulbs and helped 500 students plant them-- thereby affirming their "promise."

Calvert Garden Club Cookbook – In the fall of 2004, Dotty Dorsey approached Adele with the idea of doing a Club cookbook. Thrilled with the idea, Adele announced it to the club and persuaded them to start digging out their recipes. Members responded with enthusiasm and by Christmas of 2004 the cookbook was in their hands and on sale at various locations in Calvert County. It was a very successful venture and earned the club over \$1,000.

Festival of Trees – During her presidency, Adele ensured that Calvert Garden Club decorated a Christmas tree for the Festival of Trees. The trees were sold to individuals and organizations and proceeds went to Hospice.

After her second term as President ended, Adele maintained a high level of activity with the club and the District. She served on the District Executive Board as Corresponding Secretary from 2007-2009. She was in charge of Calvert Garden Club's Plant Sale for five years; increasing profits from \$4,000 to \$7,000. Until this year, she continued to serve on the Executive Board offering guidance and advice to incoming presidents and other officers. She has always attended every District and State meeting and encourages other members to attend and support these meetings.

We believe Adele is an excellent candidate for the Perennial Bloom Award. Her enthusiasm and devotion to the Calvert Garden Club are unmatched; as is her devotion to each of the members in the club. She is friend and advisor who always approaches each one of us with warmth, kindness and compassion. As one member wrote, "Adele is many things.... competent, intelligent, compassionate.... and many more adjectives describe her...but the one thing I smile about is that she can keep 50 ladies in line! Hard to do when they all want to talk at once."

Thank you for your consideration of Adele Maguire as the Perennial Bloom Awardee. She is truly a prize in the Calvert Garden Club's eyes and we hope that you too will agree.